



Escape for the Summer

Escape Studios gives students a taster of the computer graphics world

London, 2nd June 2009: Want to know what it's like to work in a thriving, dynamic industry? Escape Studios is offering school leavers and graduates a taster into the world of computer graphics with its new three-day summer courses that highlight the exciting career opportunities on offer to students and provide valuable insight into the industry.

Fewer businesses in the traditional industries are offering graduate placements due to the economic downturn, so students are looking at other options to get on the career ladder. The visual effects industry is growing fast and the UK Film Council has predicted a boom in the film production industry in the second half of 2009*, following a turnaround in the pound and dollar exchange rate. Last year, Escape Studios, Europe's leading school of computer graphics, successfully placed the vast majority of its graduates in jobs within the visual effects and games industries. Escape Studios offer students a mix of personalised, live and interactive training and help them find potential job opportunities.

Escape Studios is offering school leavers and graduates four new taster courses: Introduction to 3D using Maya (the leading 3D imaging software), Introduction to Computer Animation, Introduction to Visual Effects and Introduction to Games, which all contain abbreviated content from Escape Studio's full-time courses. Over three days, students will learn the basics of 3D effects creation and gain a better understanding of what's involved in visual effects and character animation with guidance from world-class tutors. The courses are aimed at giving young people a chance to get a feel for what a computer graphics job is like and understand what discipline they might want to pursue in the industry.

Adam Dewhirst, a former Escape Studios student, says, "I'd thoroughly recommend trying one of the courses for anyone who wants an exciting and challenging career. My job's fast paced and really rewarding, especially when I get to work on movies like 'The Golden Compass' and 'The Dark Knight'. Having proper professional training early on has been invaluable in getting ahead and giving me the knowledge to succeed in the industry".

"We're offering anyone interested in getting into computer graphics a sneak preview with our summer taster courses. Our accelerated classroom learning courses are recognised by the industry and provide students and graduates with high quality training by professionals," says Dominic Davenport, Escape Studios. "The current economic climate is causing people to assess their employment prospects and consider new, expanding industries such as computer graphics. Our summer and full courses provide an opening into the industry and teach students tomorrow's techniques."

Robin Shenfield, CEO at The Mill, comments: "The UK film industry is witnessing a boom and is offering individuals with a passion for computer graphics a rewarding career path. We're always looking for fresh talent and it's great to see more people want to enter this industry and gain the best training available."

All four summer courses cost £349, which is refunded should the student decide to sign up to an Escape Studio classroom course. Full courses are typically 12 weeks long and have been designed to cover all the basics and provide someone new to the industry with the required skills to begin their career. Escape Studios offer a range of courses on offer include visual effects, animation, games, character design and more. For more information please visit www.escapestudios.com

About Escape Studios

Escape is one of the most successful and well-respected CG academies in the world. We're the proving ground for a new generation of computer graphics stars breaking into film, TV, games and commercials. We're a vibrant community of professional artists. We're a unique outsourcing resource for leading CG studios. We're a specialist creative recruitment agency for entertainment, advertising, architecture and manufacturing businesses. We're an authority on all things CG, offering informed opinions on cutting-edge creative, commercial and political issues. We're host of the acclaimed CG awards.

We're a specialist IT consultancy and technology store. We are all of these things. We are CG. We are Escape Studios.

For further information, please visit www.escapestudios.com

* UK Film Production report Q1 2009 report

http://www.ukfilmcouncil.org.uk/media/pdf/b/i/Q1_2009_Production_Report_-_DSRevised_23_4_09.pdf